

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion - Released of Advertisement in The Glorious History of 'Sri Krishna Devaraya Andhra Bhasha Nilayam Sovenier, – Publication Charges – Sanctioned of Rs.20,000/- - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 549

Dated:13-06-2011

Read the following:

1. Govt Lr. No. 4475/PMU/DDC/2010, dt.14.09.2010, of YAT&C (PMU) Department.
2. Bill No.13, Dt.22.03.2011 of M/s. Sri Krishnadevaraya Andhra Bhasha Nilayam, Hyd.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of the promotional initiatives. As a follow up of these initiatives, this Department has ordered to release 2nd, 3rd Cover Page Colour advertisement at a cost of Rs.20,000/- vide letter 1st read above to publish of Sri Krishna Devaraya Andhra Bhasha Nilayam, Teleugu Sovenier. After publication of the advertisement, forwarded a bill amounting to Rs.20,000/- for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction an amount of Rs20,000/- (Rupees Twenty Thousand only) towards publication charges of an advertisement.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (12) – Advertisement for Promotion of Tourism, - 260 – Advertisements, Sales and Publicity Expenses.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of . Sri Krishnadevaraya Andhra Bhasha Nilayam, Hyd, after deducting Tax, payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)

To
M/s. Sri Krishnadevaraya Andhra Bhasha Nilayam, Hyd.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER